

Privacy Policy for Volkswagen Konzernlogistik GmbH & Co. OHG Fanpages

A. Parties responsible

Welcome to the fanpage maintained by Volkswagen Konzernlogistik GmbH & Co. OHG, Heßlinger Straße 12, 38436 Wolfsburg listed in the register of companies of the District Court of Brunswick No. HRB 100170 („Volkswagen Konzernlogistik GmbH & Co. OHG“). Volkswagen Group Logistics GmbH listed in the register of companies of the District Court of Brunswick under No. HRB 100045. Volkswagen Konzernlogistik GmbH & Co. OHG operates its own fanpages together with the operators of the different social media platforms

- LinkedIn (if you live within the European Union, the European Economic Area or Switzerland, LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2 Ireland; if you live outside the European Union, the European Economic Area or Switzerland, LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 94085, USA) for the LinkedIn page at <https://www.linkedin.com/company/volkswagen-ag>, and

We provide information below relating to the processing of your personal data by Volkswagen Konzernlogistik GmbH & Co. OHG, which is collected when you visit one of our fanpages. The operator of a particular social media platform bears sole responsibility for the processing of personal data on the social media platform on which we operate our fanpages (additional information on the processing of your personal data by the operators of the different social media platforms can be found in Section B (II)).

B. Processing of your personal data

I. Processing of your personal data by Volkswagen Konzernlogistik GmbH & Co. OHG

When you visit a Volkswagen Konzernlogistik GmbH & Co. OHG fanpage, we process your actions and interactions with our fanpage as the operator of the fanpage in question (e.g. the content of your messages, inquiries, posts or comments you address to us or leave on our fanpages or if you like or share our posts) as well as your **publicly accessible profile data** (e.g. your name and profile picture). The personal profile data that can be accessed publicly depends on your profile settings, which you can adjust yourself in your settings on the particular social media platform (for further information in this regard, refer to this Section B (II)). Please make sure in general not to transmit or share sensitive data or confidential information (e.g. application documents, bank or payment details) via social media platforms; we recommend you use a more secure transmission method, such as email or post). We operate our fanpages and process the abovementioned data in order to provide information about us and our products as well as to communicate with our followers and prospects. The data is processed in pursuit of our legitimate interests mentioned above (Art. 6, Section 1 (f) of the GDPR) and in order to respond, if necessary, to any messages, inquiries, posts or comments you address to us (Art. 6, Section 1 (b) of the GDPR).

The social media platforms also provide us with anonymous **usage statistics** (analytics services or **page insights** data) for our fanpages based on the actions and interactions of our followers (e.g. likes, shares, comments etc., number of followers, individual page areas accessed, coverage of a post as well as statistics on followers according to age, language, background or

interests); we use this information to make contact with our followers and prospects, to understand the use and coverage of our posts, to evaluate contents and identify user preferences and also to tailor our fanpages to our target group as effectively as possible. We cannot access or influence the creation and processing of these usage statistics and the underlying data, rather this is done under the responsibility of the operator of the respective social media platform and without it being possible for us to view personal data of individual followers or users (for further information in this regard, refer to this Section B (II)). This data is processed in pursuit of our legitimate interests mentioned above (Art. 6, Section 1 (f) of the GDPR).

We furthermore use these anonymous usage statistics to selectively place **interest-based advertisements** on the social media platforms used by us or to highlight our posts. The placement of interest-based advertisements or highlighting of posts on the social media platforms used by us is based on analysis of the user's previous usage patterns by the social media platform without it being possible for us to view the personal data of individual users or to merge this data with any personal data that we may have processed or to identify users to whom interest-based-advertisements are shown (for further information in this regard, refer to this Section B (II)). This data is processed in pursuit of our legitimate interests mentioned above (Art. 6, Section 1 (f) of the GDPR). Insofar as we carry out a broader comparison with customer lists that we upload onto the different social media platforms within the scope of interest-based advertising, this shall only be on the basis of consent granted by you for this purpose (Art. 6, Section 1 (a) of the GDPR).

We only process your personal data until it is no longer needed for the aforementioned purposes. In the event of an objection to processing in pursuit of our legitimate interests (Art. 6, Section 1 (f) of the GDPR), we shall delete personal data unless its further processing is permitted in accordance with the relevant legal requirements. We shall likewise delete personal data if we are obliged to do so for other legal reasons. In accordance with these general principles, we fundamentally delete personal data as soon as the legal basis no longer exists, if it is no longer necessary for the purposes stated or if the purposes stated no longer apply and if no other legal basis exists (e.g. retention periods under commercial and fiscal law), or otherwise when the other legal basis no longer applies.

We work with service providers (e.g. IT service providers or advertising and content agencies as well as personnel consultants) when creating our fanpages (these partners help us to create our posts and provide and optimise our fanpages and recruitment processes). Insofar as these service providers process personal data on our behalf, we have concluded contract data processing agreements with them and have agreed appropriate guarantees to ensure that personal data is protected. We exercise great care in choosing our service providers; they process personal data exclusively for the purpose of fulfilling their tasks; they are bound contractually by our instructions; they use suitable technical and organisational measures to protect personal data and they are regularly inspected by us. We use the following service partners among others to provide our fanpages:

- Volkswagen AG.

We otherwise only transfer your personal data to third parties (e.g. Volkswagen dealerships, authorised workshops or importers, financial service providers, cooperation partners etc.) if you

have given us your consent to do so or if this is required to fulfil a contract with you or is necessary to protect our legitimate interests (Art. 6, Section 1 (a, b and/or f) of the GDPR).

II. Processing of your personal data by the operator of the social media platform

The operator of a particular social media platform is solely responsible for the processing of personal data on the social media platform on which we operate our fanpages. This operator generally processes your personal data, which is collected when you visit one of our fanpages, regardless of whether or not you have a user account on the relevant social media platform or are logged in to the particular social media platform, and also usually uses cookies and other storage and tracking technologies (across devices in some cases). Refer to the information on data privacy on the following websites of the respective social media platforms for further information on the processing of your personal data by the operator of the particular social media platform:

- LinkedIn Privacy Policy at https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy

The social media platforms also provide us with anonymous usage statistics (page insights data) for our fanpages on the basis of actions and interactions by our followers (for further information in this regard, refer to this Section B (I)). We cannot access or influence the creation and processing of these usage statistics and the underlying data, rather this is done under the responsibility of the operator of the respective social media platform and without it being possible for us to view personal data of individual followers or users. It may happen that the social media platforms also create their own personalised usage statistics, for example, for their own market research, advertising and other commercial and business purposes and in so doing process personal data outside of the European Union too, which we likewise cannot influence or access. Refer to the information on usage statistics on the following websites of the respective social media platforms for further information on the processing of your personal data by the operator of the particular social media platform within the scope of creating and processing usage statistics:

- LinkedIn Privacy Policy (aggregated insights) at https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy

Refer to the following websites of the respective social media platforms for further information on the processing of your personal data by the operator of the particular social media platform within the scope of interest-based advertising as well as the setting options for your profile and your advertising preferences:

- LinkedIn at <https://www.linkedin.com/psettings/>

C. Your rights

You have the following rights:

- **Right of access:** You are entitled to information (Article 15 of the GDPR) relating to the processing of your personal data.

- **Right to rectification:** You have the right to require us to correct any personal data relating to you that may be incorrect or incomplete (Article 16 of the GDPR).
- **Right to erasure:** You have the right to have your data erased if the conditions set out in Article 17 of the GDPR are met. For example, you may ask for your data to be erased if it is no longer necessary for the purposes for which it was collected. You may also ask for your data to be erased if your data is processed based on your consent and you withdraw that consent.
- **Right to restriction of processing:** You have the right to ask for a restriction of the processing of your data if the conditions set out in Article 18 of the GDPR are met. That is the case, for example, if you dispute the accuracy of your data. You can then demand a restriction of processing for the period it takes to verify the accuracy of the data.
- **Right to object:** If processing is based on an overriding legitimate interest, you have the right to object to the processing of your data. You also have the right to object to data processing for the purpose of direct marketing. The same applies to profiling, insofar as it is related to direct marketing.
- **Right to data portability:** You have the right to receive your data in a structured, commonly used and machine-readable format and transfer the data to another data processor, provided that data processing is based on consent or contract fulfilment and that automated processing methods are used.
- **Right to withdraw consent:** Where data processing is based on consent, you have the right to withdraw your consent to data processing with effect for the future at any time and at no cost.
- **Right to lodge a complaint:** You also have the right to lodge a complaint about the processing of your personal data with a supervisory authority (such as the Data Protection Commissioner for the Federal State of Lower Saxony [Landesbeauftragte für den Datenschutz Niedersachsen]).

You can exercise the preceding rights vis-à-vis Volkswagen Konzernlogistik GmbH & Co. OHG with regard to the processing of data by Volkswagen Konzernlogistik GmbH & Co. OHG at any time and free of charge. You can exercise the preceding rights vis-à-vis the operator of the respective social media platform with regard to the processing of data by the operator at any time and free of charge. Further information on asserting your rights is provided in section D below.

D. Your contacts

I. Contact persons for exercising your rights

The contact for exercising your rights is primarily the operator of the respective social media platform, which has sole direct access to requisite information or the functionality of the particular platform and can take relevant measures immediately. Refer to the information on data privacy on the following websites of the respective social media platforms for the contacts for exercising your rights vis-à-vis the operator of the social media platform and for further information:

- LinkedIn Privacy Policy at https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy

Insofar as support by Volkswagen Konzernlogistik GmbH & Co. OHG is possible or required, we will of course support you and, for example, forward your query regarding exercising your rights vis-à-vis the operator of the social media platform to that operator.

Refer to the following website for the contacts for exercising your rights vis-à-vis Volkswagen Konzernlogistik GmbH & Co. OHG and for further information datenschutz-auskunft.vwag.r.wob@volkswagen.de

II. Data Protection Officer of Volkswagen Konzernlogistik GmbH & Co. OHG

If you have any data protection concerns in relation to Volkswagen Konzernlogistik GmbH & Co. OHG, please contact our Data Protection Officer:

Data Protection Officer of Volkswagen Konzernlogistik GmbH & Co. OHG

Co. OHG Berliner Ring 2, 38440 Wolfsburg, Germany

konzerndatenschutz(at)volkswagen.de

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