Special terms and conditions of purchase for blanket orders related to
advertising agency services, VW AG / general purchasing division
(current as of 01 May 2018

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# 1. Validity of the contractual conditions / contractual elements

#### 1.1

These terms and conditions shall supplement the general terms and conditions of purchase, VW AG / general purchasing division, the general terms and conditions of purchase for advertising agency services and the general terms and conditions for blanket orders.

# 1.2

The contractual elements shall appear in the following order of precedence, this as far as available and not otherwise agreed:

#### 1.2.1

the VW order description for individual requests

#### 1.2.2

- the VW blanket order description

# 1.2.3

- the negotiation records in chronological order

#### 1.2.4

- these special terms and conditions of purchase

# 1.2.5

- the general terms and conditions of purchase for blanket orders

### 1.2.6

 the general terms and conditions of purchase for advertising agency services, including the additional contractual elements listed in fig. 1.2.4 onwards